

THE CLIENT WANTS
EXPERIENCE. SO WE DELIVER

35+

YEARS OF IT.

\$\$\$

BY MAINTAINING SCHEDULE
MILESTONES, WE'LL DELIVER
ON TIME AND ON BUDGET.



TOGETHER, WE'LL BUILD
SOMETHING THE CLIENT
ISN'T EXPECTING: TRUST.

THIS CRACKED SEAL ISN'T
A CONCERN TODAY. BUT WE'LL
HELP OUR CUSTOMER
GAUGE WHEN IT WILL BE.



WELCOME.

To the most trusted & respected roofing company in the U.S.



OUR COMPANY



Since 1979, North American Roofing has been installing and servicing quality roofing systems across the U.S. From the beginning, we have believed in providing quality workmanship and value-engineered roofing solutions for the commercial industry. But more than that, we believe in offering customers a pleasant and memorable experience. Let's face it—putting on a new roof or dealing with leaks and roof repairs is often times a very distressing process. Our goal: make it better.



CREATING OUR LEGACY WITH YOU.

We believe that roofing doesn't have to be a difficult experience. It can be collaborative and supportive. And that's the experience we work every day to provide for our customers. We don't just want to be "another roofing contractor." We want to be your partner—someone you can call on no matter what. Someone you feel confident in referring. Someone you can trust and respect.

GET TO KNOW US. BY THE NUMBERS.

Commercial roofing companies sure can talk. But at the end of the day, you need a reliable roofing partner that does what they say, can back up their claims of expertise with facts, and offers a long track record of success even the competition envies. That's North American Roofing. There's a reason we're "The Most Trusted & Respected Roofing Company in the U.S." In fact, there are several.

North American Roofing has been a pioneer in commercial single-ply roofing **SINCE 1979.**

35+
YEARS AND COUNTING



We've been family-owned and operated for **THREE GENERATIONS**

We've installed and serviced more than **1,000,000,000** square feet of roofing on more than **25,000** facilities in

ALL 50 STATES, PUERTO RICO, AND THE U.S. VIRGIN ISLANDS.



Today, we're one of the **LARGEST COMMERCIAL/INDUSTRIAL ROOFING COMPANIES IN THE U.S.**

Your trust is the most valuable commodity on the planet. Keeping that our single focus has built literally **TENS OF THOUSANDS** of roofs, and our own success.



COMPANY HIGHLIGHTS

FINANCIAL STRENGTH

4A D&B RATING | \$150M COMPANY

SAFETY

INDEPENDENT DEPT. | 0 FATALITIES | OSHA CERTIFIED | 0.65 EMR

SERVICE

24/7 EMERGENCY RESPONSE | PREVENTATIVE MAINTENANCE | SNOW REMOVAL | ASSET MANAGEMENT

COMMITMENT TO QUALITY

TOP TIER YEAR AFTER YEAR WITH EVERY MAJOR MANUFACTURER

VALUES

S.T.A.R.: SERVICE | TEAMWORK | ACCOUNTABILITY | RESPECT

SUSTAINABILITY

JOB RECYCLING | ENERGY-EFFICIENT ROOFS | TRAINING | MENTOR PROGRAM

CUSTOMER EXPERIENCE

CENTRALLY MANAGED FOR CONSISTENCY | STANDARD PROCEDURES EVERY TIME

WE SPECIALIZE IN COMMERCIAL AND INDUSTRIAL

Flat Roof
Installations

Repairs

Preventative
Maintenance

ROOF INSTALLATIONS



We're not just building commercial roofs.
We're building relationships.

It's not just people who need people. Commercial roofs need relationships, too. That's why we don't presume; we survey. We don't suggest until we analyze. And all the while, we keep you informed so that your roof isn't treated like just another roof. It's a relationship. Let's build one together.

OUR INSTALL OFFERING

Roof Replacements/Reroofs

New Roof Construction

Custom Roof Metal Fabrication

Roof System Design and Consulting

MARKETS WE SERVE

Property Management

Manufacturing

Grocery and Retail

Logistics and Shipping

Automotive

Food and Beverage

Freezer and Cold Storage

Medical and Healthcare

Data Centers

TYPES OF SYSTEMS WE INSTALL

A SAMPLING OF WHAT WE CAN BUILD AND INSTALL FOR YOU.

— Single-ply roofs (TPO, PVC, EPDM)

 Rooftop solar/photovoltaic systems

~ Metal roof systems

 Vegetative/garden roofs

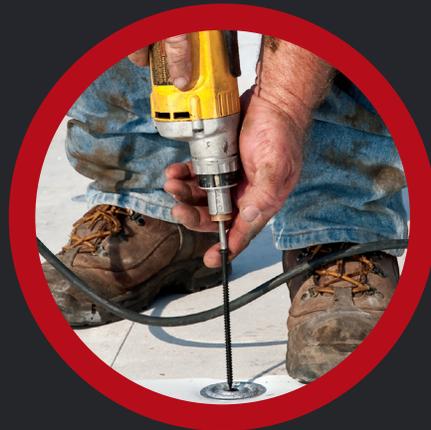
⋮ Elastomeric coatings

 "Cool" roof systems

⤴ Modified bitumen/built-up roofs



FULLY ADHERED



MECHANICALLY FASTENED



BALLASTED

Authorized installer for:



RHINOBOND



SINGLE-PLY ROOFING SYSTEMS



SINGLE-PLY. A SINGLE-MINDED FOCUS OF OURS.

Don't let the name fool you. Any commercial roofer knows "single-ply" is really three distinct roofing membranes: TPO, PVC, and EPDM. We don't mean to brag (or maybe we do), but nobody understands these membrane systems, how to properly install them, and how to maintain them over a long life quite like we do.



TPO:

- The most preferred single-ply membrane on the market
- Its surface reflectivity is a great choice for those going green and for LEED certification
- Enhanced durability for long-term weathering performance
- Exceptional seam strength and puncture resistance means minimal maintenance and reduced leakage
- Fully recyclable

PVC:

- Lightweight, flexible, and durable single-ply membrane that we have been installing for over 30 years
- Highly reflective and UV resistant for optimal energy savings and LEED credits
- Superior resistance to chemicals, oils, and greases
- Versatile installation methods
- We only partner with proven PVC manufacturers

EPDM:

- Rubber-based roofing with more than 50 years of proven performance
- Superior performance against fluctuations in environmental conditions
- Durability against puncture, tear, and fatigue
- We were the very first approved roofing contractor for Firestone Building Products
- And we're in the top 1% of commercial roofing contractors who install EPDM

ROOFING SYSTEMS



COATINGS

When weather, time, and money aren't on your side, coatings are a smart option. Offering high reflectivity that can increase your building's energy efficiency, coatings can also be warranted for 5–10 years. Beat back the sun and slow your roof's aging process with this proven solution from North American Roofing.



METAL

This is the discerning building owner's choice. Offering high quality, excellent durability, and aesthetics ideal for areas of high visibility, metal can be used to build a long and beautiful life for your commercial roof. And unlike simple resellers, we have our own fabrication facility, offering custom solutions for your coping, gutters, trim, and full sheet panels. You specify the color, gauge, finish, and metal type, and we handle the rest.



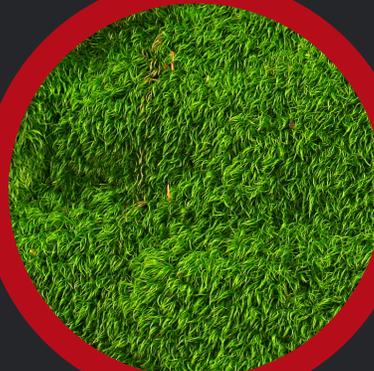
MODIFIED/BUR

Modified bitumen and built-up roof systems offer high durability, especially in high-traffic areas or when combined with smaller roof areas with a high density of service equipment. Our cold-applied (adhesive) anchoring means higher quality and better health and safety. And our multilayered systems offer puncture resistance and a warrantable roofing system.



SOLAR

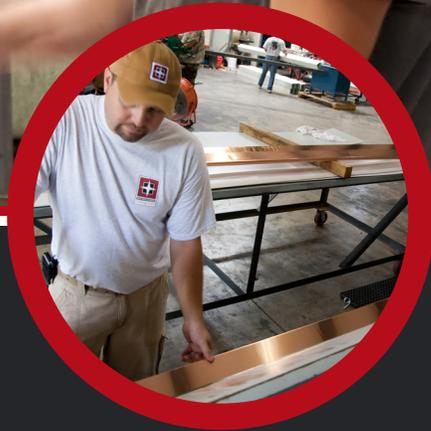
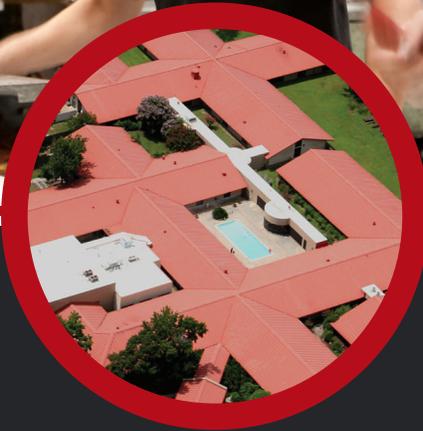
Whether you're ready to seize the savings from solar today, or 10 years from now, make sure your roof system is designed and maintained with that in mind. We deliver "solar-ready" roofing solutions so that when you're ready financially, the roof's ready physically.



VEGETATIVE/GARDEN ROOFS

Also called green roofs, garden roofs, eco-roofs and living roofs, vegetative roofs deliver many benefits to the building owner and surrounding community. Studies worldwide have clearly demonstrated that vegetative roofs make a positive impact on their local environment that ripples through the larger ecological and economic systems they affect.

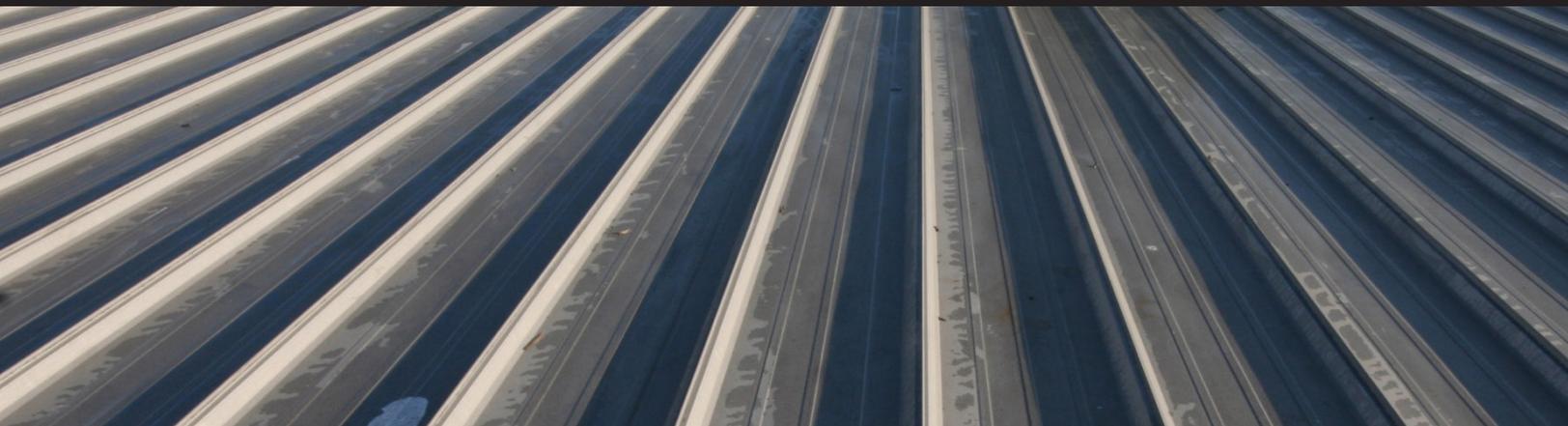
ROOF EDGE METAL



WE'RE INTO METAL.

You've made a substantial investment in your building's roof, only to discover that in a few short years, the money you thought you were saving on installation or by removing edging components simply isn't adding up. You suddenly have big costs in repairs thanks to Mother Nature, wind, and corrosion, as well as additional costs in the form of new perimeter coverings such as fascia, coping, and guttering. Metal edging components can protect the life cycle of your roofing system and offer a visually appealing exterior to your facility. Yet to fully realize those benefits, installation of your metal edge roof components must be impeccable. That's why you can count on North American Roofing's superior metal edge services. Our installation professionals are highly experienced with metal roof edges, and work synergistically with our custom in-house metal manufacturing facility. Combined, our nearly singular approach in the industry allows us to offer a wide variety of metal products alongside all major manufacturer brands for use in your roofing system. Discover more by calling 800.551.5602.

Metal roofs • Copings • Downspouts • Wall panels • Gutters • Soffits



NEW CONSTRUCTION



NEW ROOF CONSTRUCTION

North American Roofing has installed millions of square feet of new roofs across the U.S. So if your next roofing project needs a unique blend of industry experience and leadership, give us a call today at 800.551.5602.



NEED A PROPOSAL ON A NEW ROOFING PROJECT? THEN YOU NEED A LEADER.

By choosing North American Roofing, you're insisting on an industry leader with experience in all membrane roofing systems, including TPO, EPDM, and PVC. We'll create strong alignment between your blueprint and budget, making sure you don't see a big disparity in the actual cost. By taking a consultative approach with your general contractor in the initial stages of development, we can assure scope alignment for your roofing system. Because each step we take is married to our own standards for attention to detail, we can detect gaps in scope to ensure your roofing needs are

fully covered. And together, we can create major milestones for your new roof that work within your time frame, keeping your project on time and on budget. North American Roofing's relationships with the major roofing manufacturers, like Firestone, Carlisle, and Johns Manville, means we can meet your specifications. You're also choosing industry-best safety ratings (0.65 EMR), and that's incredibly important for a new roof and navigating OSHA inspections. Your new roof isn't where you want to cut corners. You want the confidence of choosing North American Roofing.

SERVICE AND REPAIR



LOCAL REPAIRS FROM A NATIONAL LEADER.

Storms. Tree limbs. Heavy snow damage. Even a loose screw or two from a sloppy HVAC installation. They're all issues that can plague your productivity if left unattended, and cost your company thousands in costly repairs. From preventative maintenance programs to guarantees on every repair we make, when your roof needs help, call North American Roofing. Our crews are nationwide and ready to respond within 24 hours. Period. So tap our blend of service and expertise with a quick call to 800.551.5602.



Emergency roof leaks left unattended don't go away—until your roof goes. Call North American Roofing's trusted experts at 866.567.2064 to schedule your inspection and repair. Our pledge to you includes:

-  A guaranteed response to your call within 48 hours.
-  A one-stop contractor across all cities and states in the U.S.
-  A one-year warranty on all labor/construction.
-  A complete inspection of your entire roof, not just the affected area.

NO MATTER WHERE YOU AND YOUR ROOF ARE, WE'VE GOT YOUR BACK.

We have repair teams—highly trained and exceptionally professional, we might add—spread all across the nation. So when you call about a roof leak or a repair you need, you don't wait. You get service. Within 48 hours. Guaranteed.

Leak Service:
866.567.2064

SERVICE AND REPAIR

THE SERVICE DEPARTMENT



Experienced leak and minor repair service teams available nationwide to minimize water damage without interrupting day-to-day business. 24/7/365 responsiveness.



Complete roof inspections to evaluate current and potential problems, as well as warranty transfer inspections for property assignments and acquisitions.



RoofGuard commercial roof asset management program designed to provide a comprehensive 89-point inspection, evaluation, and analysis to budget the entire life cycle of the roof.



Preventative maintenance programs tailored to meet each portfolio's unique requirements that can regularly sustain and proactively preserve roofing assets.



Rooftop snow removal services that remove heavy snows before they can damage your roof's structural integrity.



Nationwide contractor, certified and highly accoladed for quality by all major roofing manufacturers to provide commercial roof warranty systems and support.



Emergency disaster response teams nationwide are placed on standby notice, ready to dispatch and mobilize skilled manpower, specialized equipment, and materials needed to get customers back in business quickly. All documentation for filing insurance claims is provided.



Volume purchasing plans and value-driven initiatives are available that can provide substantial cost savings.



ROOFGUARD ASSET MANAGEMENT

WHAT IS ROOFGUARD?



RoofGuard is an affordable roof asset management program designed to prolong the lives of your existing roof systems, keep them water tight, and provide you with all the information you need to forecast maintenance budgets for necessary roof repairs and replacements. Two-man inspection teams perform a comprehensive, photo-documented inspection, providing you with full reports and proposals for any work needed. In addition, preventative maintenance services are included in the Tier 3 and Tier 4 RoofGuard options to help proactively preserve the roof's life cycle, including manufacturer's warranty maintenance and extensions.

ROOFGUARD PACKAGES INCLUDE:

TIER 1

- Roof system inspection
- Basic report
- \$0.015/ sq. ft.
- *min \$950/inspection

TIER 2

- Roof system inspection
- Premium report
- Online asset analysis
- \$0.025/ sq. ft.
- *min \$950/inspection

TIER 3

- Roof system inspection
- Premium report
- Online asset analysis
- Warranty preventative maintenance
- \$0.040/ sq. ft.
- *min \$1,250/inspection

BEST VALUE

TIER 4

- Roof system inspection
- Premium report
- Online asset analysis
- Online asset budget analysis for five-year plan
- Warranty preventative maintenance
- \$0.050/ sq. ft.
- *min \$1,250/inspection

PREVENTATIVE MAINTENANCE

In addition to the options listed, a RoofGuard program can be customized to fit any budget, any size facility, and any property or warranty requirement. You can utilize the RoofGuard program to define the scope of work needed for every roof, every year, and on every property within your portfolio.

INSPECTION CATEGORIES

- ✓ Entire field of roof
- ✓ Membrane flashing
- ✓ Metal flashing
- ✓ Vent penetrations
- ✓ Drainage
- ✓ Miscellaneous equipment

SAFETY



30-HOUR
TRAINED PROJECT
MANAGERS

50%
LOWER-THAN-
AVERAGE
EXPERIENCE
MODIFICATION
RATES



HIGHEST-
RATED
INDUSTRY
SAFETY
STANDARDS



ENFORCED
JOB SITE
PROTOCOL



THE SCIENCE OF SAFETY



A safe job site should be as important to you as it is to us. We value our employees as much as you value yours. So while some think our processes and procedures are unnecessarily obsessive-compulsive, there's a method to our madness: our safety and quality records aren't just good—they're the industry standard.

COMPANY-WIDE SAFETY PROTOCOL

- Daily inspections and in-house independent inspections
- Third-party inspections at completion
- Client-specific custom safety plan availability

SUPERIOR OSHA-APPROVED CURRICULUM

- 10-hour and 30-hour Construction Outreach Training Programs
- All roofing crews receive OSHA Construction Industry Outreach Training
- We 10-hour train at all levels—from the installer to the project manager

SAFETY FIRST BY THE NUMBERS

- Average modified is 1.0, while ours is nearly 50% lower
- Consistent process improvements have led to a steady decline in incidents since 2000
- Bureau of Labor Statistics Incident Reports show consistently lower incident rates than the national average
- We now lead the industry in commercial and industrial roof safety

KEEP THE EXTRA OSHA ATTENTION AT BAY

Fail a few safety inspections, and you don't just lose money, time, and productivity; you can lose business licenses and invite lawsuits, not to mention extra and unwanted attention from OSHA and similar organizations. Make your commitment to safety by sharing ours.



NATIONAL ACCOUNTS PROGRAM

NATIONAL ACCOUNTS PROGRAM. TAP THE STRENGTH OF OUR PARTNERS.

Multi-site facility owners have a lot of assets to manage. You're required to keep multiple components of your commercial roofs humming along at maximum efficiency. That can sometimes mean many relationships with many different vendors and companies. Our National Accounts Program (NAP) offers you a streamlined model that keeps things simple, an approach oriented in our long history of excellent customer service. We put the best of our research, analysis, communications, and people to work for you, offering alliances and partnerships with the very best in their respective businesses. That means you get exceptional service all the way down the line.

NAP benefits include:

 24/7 priority emergency response

 Custom web portal

 National pricing structure

SOME OF OUR NATIONAL ACCOUNTS INCLUDE:

- Michelin • Toys“R”Us • General Electric • AMF Bowling • The Home Depot • CarMax • FedEx • Campbell’s Soup
- PepsiCo • Abbott Labs • Kraft • Southeast Frozen Foods • REIT Management • US Cold Storage • Kroger
- International Paper • Guardian Industries • Fluor • Tyson Foods • Simon Property Group

WHAT TO EXPECT

HERE'S HOW IT STARTS.

Our team of experts arrives. They do a free comprehensive survey of your roof. They take photos. They compile them into an existing conditions photo report, then offer you a value-engineered solution that fits your:



BUDGET



ENERGY CONCERNS

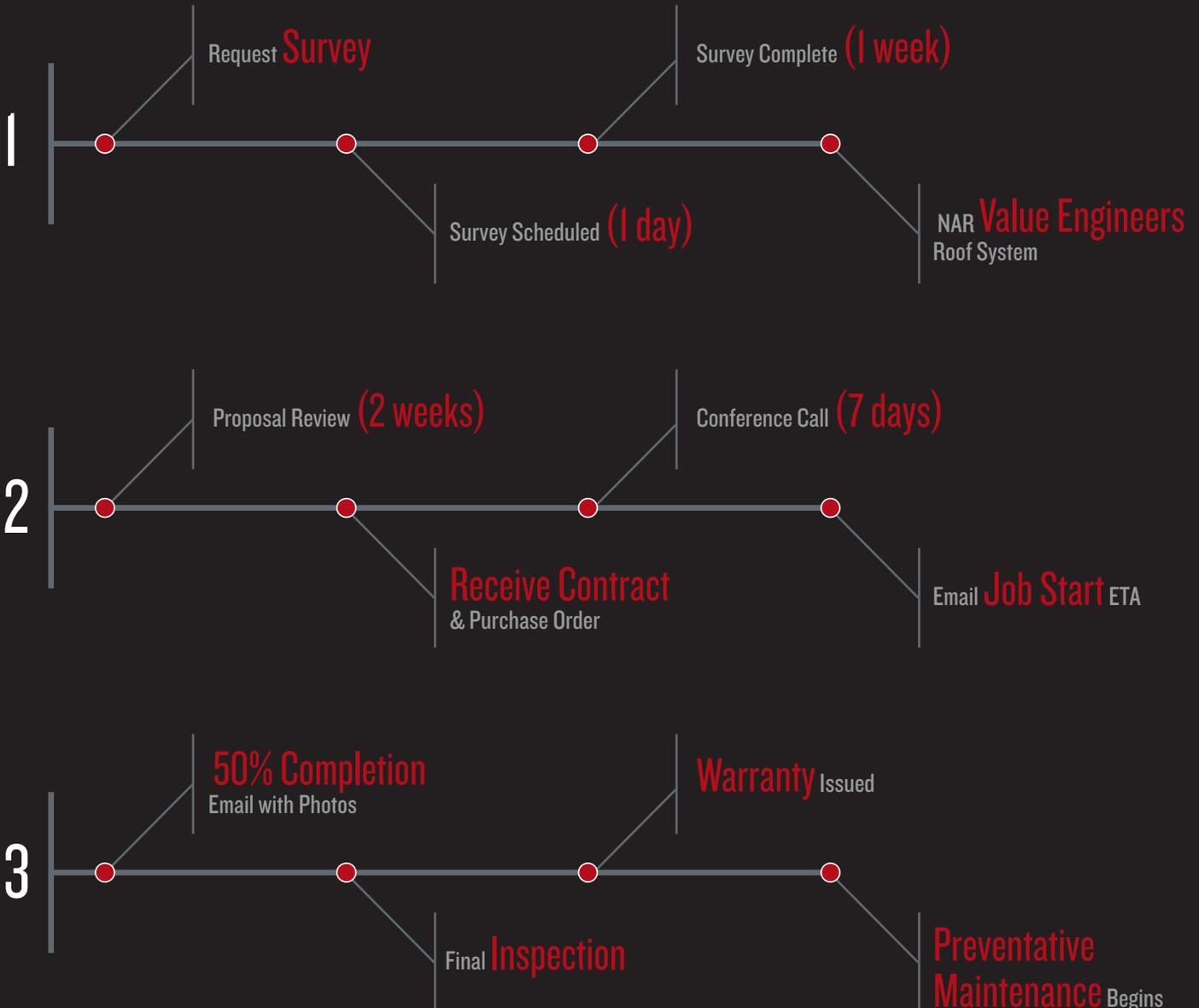


SUSTAINABILITY STRATEGY



BUSINESS PRIORITIES

OUR PROCESS: EASY AS 1, 2, 3.







The Most Trusted & Respected Roofing Company in the U.S.



CONTACT US TODAY

800.551.5602 ■ naroofing.com