



MORE THAN  
+2,738 DEGREES  
AND COLD STORAGE  
IS COOKED



\$40K TO GET BY  
VS.  
\$250K FOR NEW



ROOF LEAK + MOLD =  
WORKER SAFETY  
ISSUES



NEED DELAY VS.  
REPAIR PROJECTIONS

WE'RE AT YEAR 23



OF A 25-YEAR  
ROOF CYCLE

# REROOFING.

Transform your storms into 72 degrees and sunny.



**North American Roofing**

The Most Trusted & Respected Roofing Company in the U.S.

## REROOFING



Just saying the word can send shivers up your spine. Before you start counting dollar signs in lost productivity or the cost of a project this large, call North American Roofing. We've installed millions of sq. ft. of new roofs across the U.S. Tap our blend of service and expertise with a quick call to 800.551.5602.



### WHY WE DO WHAT WE DO.

Since 1979, North American Roofing has been installing and servicing quality roofing systems across the U.S. From the beginning, we believed in providing quality workmanship and value-engineered roofing solutions for the commercial industry. But more than that, we believed in offering customers a pleasant and memorable experience. Let's face it, putting on a new roof or dealing with leaks and roof repairs is often times a very distressing process. Our goal – make it better. We believe that roofing doesn't have to be a difficult experience.

It can be collaborative and supportive. And that's the experience we work every day to provide for our customers. We don't just want to be "another roofing contractor." We want to be your partner—someone you can call on no matter what. Someone you feel confident in referring. Someone you can trust and respect.



## CUSTOMER SERVICE THAT PUSHES AWAY THE CLOUDS.

The typical roof lasts about 25 years. Your patience with lost productivity from leak repairs, damage control, or full reroofing probably lasts about 25 seconds. That brings us to timing. Though a reroofing project is probably the last thing you want to consider, let's quickly discuss the North American Roofing approach today. Because storm clouds are building on the horizon, and you need a proactive partner who anticipates and understands your needs uniquely. We'll immediately get to work on a value-engineered replacement solution custom-built to your budget, energy concerns, and business priorities. You'll set the agenda. We'll deliver with the highest-rated job safety guidelines and reroof with the highest-quality materials from the industry's best partners. So you stay as productive as you need to with minimal interruption. Today, and twenty-five years from now. Let's take a closer look at how we do it.

## A PROVEN PROCESS TO BUILD YOUR SUCCESS.

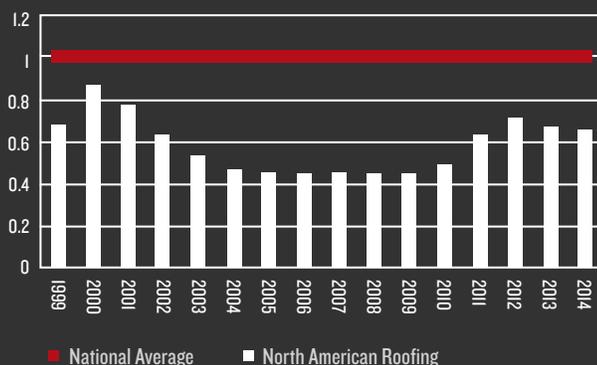
Our reroofing process with you begins the moment you call. We'll provide complete transparency throughout, with you at the center providing important information. Next, we'll embark on five steps:

1. We'll seek to understand the specifics of your business, including budgetary requirements and overall facility life cycle goals.
2. We'll work with you to determine the optimal time to complete your reroofing needs.
3. We'll do a thorough site inspection, examining both the interior and exterior of the building, taking core samples, inspecting drainage points, and reviewing metal termination points.
4. We'll use infrared scans and the latest technology to check for leak penetrations, moisture access points, and insulation issues.
5. We'll provide a comprehensive, custom-built quote in 2-3 weeks that includes a detailed conditions photo-log, an energy saving/life cycle analysis, and an in-depth scope of work.

## SAFETY FIRST: BY THE NUMBERS

- The average modifier is 1.0, meaning we offer 50% lower-than-average Experience Modification Rates (EMR) as demonstrated in Bureau of Labor Statistics incidence reports.
- Highest-rated industry safety standards.

## 1999-2014 EXPERIENCE MODIFICATION RATES





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If you have a reroofing project, call 800.551.5602 to speak with the industry leaders at North American Roofing today.

800.551.5602 ■ [naroofing.com](http://naroofing.com)