

History

North American Roofing is the largest centrally managed commercial roofing contractor in the United States. Since 1979, North American Roofing has installed and serviced more than 1 billion square feet of roofing on more than 35,000 buildings in all 50 states, Puerto Rico and the U.S. Virgin Islands. The tradition of roofing with integrity that started three generations ago continues today as our nationwide network of crews install and service all major brands and types of roofing systems. Systems are specifically value-engineered for customers of all sizes across the country.

- ✦ Founded in 1979 by Carl Verble, who saw an opportunity to create a new company out of a unique market situation: only Carlisle manufactured EPDM at the time.
- ✦ Carl Verble proposed to Firestone Tire & Rubber the idea of creating Firestone Building Products (the largest single-ply manufacturer today) and having the newly formed North American Roofing install the systems.
- ✦ North American was the sole installer for Firestone's first five years.
- ✦ Inc. 500's "Top Ten Fastest Growing Companies."
- ✦ Introduced North American's private label system and warranty.
- ✦ Sales-savvy Michael Verble, son of Carl, took over in 1989.
- ✦ Patented EPDM fastener system Perma-Lok created.
- ✦ Michael Verble launched Installed Products USA, which became Home Depot's first at home services contractor. The Home Depot purchased Installed Products USA in 2003.
- ✦ Brian Verble, grandson to Carl and son to Michael, took over as CEO in 2007.
- ✦ NorthStar Building Services™ is launched as a separate division to manage repair and maintenance for any commercial roof across the country.
- ✦ North American becomes an approved installer of all major manufacturing brands, most recently (2010) LiveRoof Garden Systems, United Coatings and (2011) Carlisle Energy Services.
- ✦ In November 2018, after attracting the attention of a private equity firm, the company was purchased.

STARCARE™

STARCARE™ roof maintenance program

StarCare is our affordable roof asset management program designed to prolong the lives of your existing roof systems, keep them water tight, and provide you with all the information you need to forecast maintenance budgets for necessary roof repairs and replacements.